

Derek Martens

Telephone: 204-362-5341

Email: martensderek@gmail.com

Website: www.martensderek.com

[LinkedIn](#)

Work Experience

Decor Cabinets – Software Developer / Product Manager

March 2021 – Current

- As part of a 4-developer team, developed a new dealer portal using modern web development technologies including NuxtJS, REST, GraphQL and NodeJS.
- Designed and implemented a comprehensive product strategy for developing a new web-based dealer portal to integrate with the company's new ERP software (Cyncly Insight) to support the company goal of 10x growth.
- Performed market research through customer interviews and user testing to validate new workflows and features resulting in 100% user acceptance during product demos.
- Worked closely with internal and external stakeholders to ensure that new features aligned with the product strategy and company goals.
- Translated the product strategy into actionable deliverables and tracked progress of the deliverables resulting in on-time feature delivery.
- Designed and implemented a new e-commerce inspired product knowledge base integrated into the dealer portal, resulting in the highest customer satisfaction scores and greatest customer uptake of all new features.
- Served as technical lead and solution expert for the integration of a new PIM (Commercetools), CMS (Contentstack) and Search as a Service provider (Algolia) for use in the dealer portal and product knowledge base.
- Mentored junior developers in development best practices.
- Mentored a junior user interface designer in establishing formal UI/UX design procedures and practices, incorporating A/B testing and wireframing to validate new features.

Diamond Doors – Software Developer

September 2020 – October 2020

- Created various .NET Core and Visual Basic applications to integrate legacy Excel files with new databases to facilitate additional data collection and improve sales and marketing campaigns.
- Advised the company on technology strategies regarding future implementation of ERP software.
- Reviewed product offerings for ERP software to identify solutions that match company goals of automation, inventory management, and customer integration.

University of Manitoba – Intramural Hockey Coordinator

September 2019 – April 2020

- Hired, trained and managed a team of 11 employees to serve approximately 350 league participants.
- Created an environment of fun, friendly competition to improve mental health of student participants.

IDC Communications

Administrative Assistant / VBA Development

October 2018 – September 2019

- Entered data into live spreadsheets to manage all installation jobs and installer payroll to a high degree of accuracy.
- Performed daily office duties including booking travel and maintaining employee records.
- Created VBA solutions to automate daily tasks which save the company \$20,000 a year.

Sales Associate

November 2013 – October 2018

- Offered quick and knowledgeable customer service to walk-in clients looking to purchase new cellphones and home services while maintaining exceptional customer satisfaction scores.
- Performed thorough technical support and customer service to help resolve any issues relating to devices and services purchased resulting in increased customer satisfaction scores.

Education

University of Manitoba – B.S., Computer Science

May 2020

- Minor in Management
- Concentrations in Software Engineering, Human – Computer Interaction, and Databases

Skills

Technical	Project Management	Product Management
Nuxt JS	Leadership	Product Roadmap Development
Vue JS	Communication	A/B Testing & Experimentation
JavaScript/Typescript	Project Planning	UI Design
Node JS	Jira/MS Project/Smartsheet	User Research
REST/GraphQL	Agile Development	Wireframing
.NET Core	Scrum	Figma
Excel/Visual Basic		